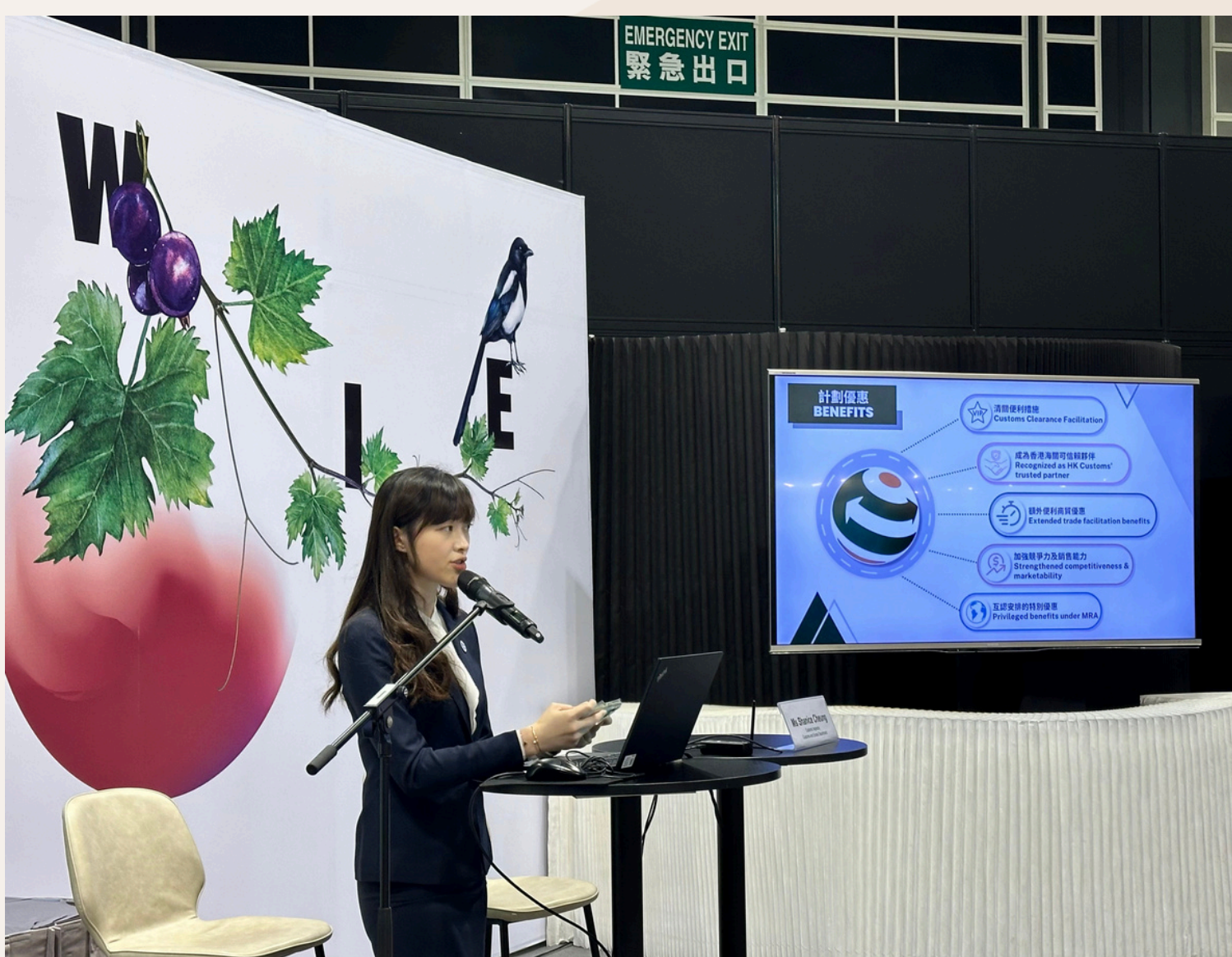


於香港國際美酒展推廣香港AEO計劃

Promoting HK AEO Programme at Hong Kong International Wine & Spirits Fair



▶ 海關人員向參展商及公眾人士介紹香港AEO計劃。
Customs officer introduced the HK AEO Programme.

通過與香港貿易發展局的合作，香港海關於本年11月8日在香港國際美酒展期間舉辦了一場研討會，向參展商及公眾人士詳細介紹「香港認可經濟營運商 (AEO) 計劃」的特點和認證標準，並講述了計劃為企業帶來的優惠，協助本地貿易商提高競爭力及銷售力。

自2008年起撤銷所有與葡萄酒稅有關的清關及行政管制措施後，香港已成為亞太區重要的葡萄酒貿易中心。而本年10月起降低對烈酒之徵稅，亦大大促進本港烈酒的分銷業務，並進一步推進香港作為亞洲酒類業務和分銷中心的地位，使葡萄酒及烈酒市場具有巨大的成長潛力。透過香港AEO計劃，獲認證為香港 AEO 的葡萄酒及烈酒企業可受益於便商利貿措施，例如減少海關查驗和優先接受清關，從而提高貨運營運效率，開拓環球商機。

In cooperation with the Hong Kong Trade Development Council, Hong Kong Customs participated in a seminar to introduce “Hong Kong Authorized Economic Operator Programme” (AEO) to exhibitors and the public during the Hong Kong International Wine & Spirits Fair on 8 November 2024. Officer from Hong Kong Customs introduced the characteristics and accreditation standards of the HK AEO Programme, and benefits brought by the Programme so as to assist local traders to enhance their competitiveness and marketability.

Since the complete removal of duty on wine in 2008, Hong Kong has been the essential wine trading centre in the Asia Pacific region. With the implementation of reduced duty rates on imported spirits in October this year, it greatly boosted the distribution business of Hong Kong 's spirits and enhanced Hong Kong's development as the main Asian hub for liquor trade and distribution, leading to a significant potential growth of the liquor market. Through the HK AEO Programme, liquor traders accredited as HK AEO can benefit from trade facilitation measures, such as reduced Customs inspection and prioritized Customs clearance, resulting in enhanced cargo operations efficiency and expanded global business opportunities.



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