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## 向香港新界廠商聯合會推廣香港AEO計劃

## **Promoting HKAEO Programme to Hong Kong New Territories Manufacturers Association**



海關貿易關係及公共傳訊科人員向在場人士介紹AEO計劃。
Officer from Office of Trade Relations and Public Communication introduced the AEO Programme.

為幫助業界加強競爭力及把握粵港澳大灣區潛在的發展機遇,香港海關於2024年12月12日舉行了研討會,向香港新界廠商聯合會成員介紹了一系列便利商貿的計劃及措施。在研討會中,貿易關係及公共傳訊科人員向香港新界廠商聯合會成員介紹了香港認可經濟營運商(AEO)計劃的特點和認證標準,亦講述了計劃為企業帶來的優惠,包括減少海關查驗及優先清關等,並邀請企業參與香港AEO計劃。

透過香港AEO計劃,海關希望能協助業界進一步提升供應鏈安全水平及內部管理,同時認可獲認證的企業為安全及可信賴的伙伴,從而提高企業的國際信譽及銷售能力。

To help enterprises strengthen their competitiveness and seize the potential development opportunities in the Greater Bay Area, Hong Kong Customs conducted a seminar and introduced a series of trade facilitation schemes to members of the Hong Kong New Territories Manufacturers Association on 12 December 2024. During the seminar, officer from Office of Trade Relations and Public Communication introduced the features and the accreditation standards of the Hong Kong Authorized Economic Operator (AEO) Programme, and the benefits brought by the Programme including reduced customs inspection and prioritized customs clearance, with a view to encouraging more enterprises to join the Programme.

Through the Hong Kong AEO Programme, Hong Kong Customs aims to provide valuable assistance in further strengthening the supply chain security and internal management of the industry and meanwhile, recognizing accredited enterprises as secured and trustworthy partners, thereby enhancing their international reputation and marketability.

